



6TH ANNUAL GOLF TOURNAMENT

PARTNERSHIP OVERVIEW

BOBBIKRISTINASERENITYHOUSE.ORG

ANNUAL GOLF TOURNAMENT

EVENT DETAILS

6TH ANNUAL GOLF TOURNAMENT

Date: October 13, 2025
Location: Tierra Rejada Golf Club 15187 Tierra Rejada Road Moorpark, CA 93021

DAY OF SCHEDULE

8:00am Registration
9:00am Shotgun/Tee Off
1:30pm Awards Luncheon
4:30pm Event Concludes



The day begins with various putting and chipping contests during check-in, allowing participants to showcase their skills and win exciting prizes. Following the contests, the tournament kicks off with a traditional four-player scramble format. Throughout the course, participants will have the chance to engage in on-course contests and raffles, adding to the excitement and friendly competition.

After the tournament, all of the participants will gather for a lively luncheon, raffle, and silent auction. The luncheon provides a perfect opportunity for networking and socializing with fellow participants, sponsors, and community members. During the luncheon, the winners of the tournament and various contests will be recognized and awarded.

WHO WE ARE

Mission Statement

Founded by Bobby Brown and Alicia Etheredge-Brown in memory of their daughter, Bobbi Kristina Brown, whose life was tragically lost to domestic violence in July 2015,

Bobbi Kristina Serenity House is a 501(c)3 non-profit organization aims to eliminate the epidemic of domestic violence against women, children, and families.

Our guiding belief is to build empowerment and regaining power from deep within. We lead the way to empower men and women of all ages to learn about the perils of domestic violence. There will be an emphasis on moving from crisis to confidence.

By expanding our platform, our organization seeks to address the broader spectrum of challenges faced by survivors by empowering them to rebuild their lives and fostering a holistic approach to well-being.

This call to action invites individuals and organizations to contribute to our mission. This event will be emphasizing that every contribution serves as a stepping stone towards healthy living for those at risk.

Your support reinforces the organization's commitment to ending domestic violence and transforming the lives of many.

THANK YOU 2024 GOLF SPONSORS



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MOBILE MESSAGES
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Anthony Anderson
Actor & Comedian



Flex Alexander
Actor & Comedian



Jeffrey Osborne
Singer & Songwriter



Johnny Gill
Singer & Songwriter



Howard Hewett
Singer & Songwriter

BKSH NOTABLE GOLF ALL STARS



Mike Phillips
Musician



Alex Thomas
Comedian



Joe Torry
Actor & Comedian



Zab Judah
Undisputed Champion of the World



Troy Grant
Golf Professional



WELLNESS LOUNGE



Participants will get the chance to unwind and relax with massages, food, drinks, a refreshing oxygen bar and an on-site cigar roller.

More featured brands to come!



2024 BRAND ACTIVATIONS



We welcome the opportunity to partner with you as we begin to transform the lives of battered women and their families. Every contribution is a stepping-stone to healthy living for those at risk. Please join the movement and be part of the solution."

- Bobby and Alicia Brown





General Admission | \$200

Individual entry into the tournament
Meal Ticket Included



Vendor Activation Special \$200

An exclusive opportunity to showcase your brand and provide interactive experiences with all participants attending the tournament.

***There will be an additional 70/30% charitable donation split of all sales from vendors**

Only 15 Vendor locations will be available.

- **Meals available for purchase**



On Course Activation Special \$399

An exclusive opportunity to showcase your brand and provide interactive experiences with players on course.

Only 10 holes will be available for purchase

- Brands will be assigned to a hole on course
- Brands will be responsible for their setup
- Meals available for purchase

Par 3 Package \$2,500

- (1) Foursome Entry into the Golf Tournament
- (1) Tee Sign with Brand name or logo to be placed on a hole
- Brand name recognition during luncheon
- Brand acknowledgement on BKSH official website and OneCause platform



Birdie Package \$4,000

- (2) Foursome Entry into the Golf Tournament
- (1) Tee Sign with Brand name or logo to be placed on a hole
- Brand name recognition during luncheon
- Brand acknowledgement on BKSH official website and OneCause platform
- Brand name and logo inclusion featured on all social media advertising & hashtags



Hole in One Package \$10,000

- (3) Foursome Entries into the Golf Tournament
- (1) Tee Sign with Brand name or logo to be placed on a hole
- Exclusive opportunity to be partnered with a celebrity golfer
- Brand name recognition during luncheon
- Brand acknowledgement on BKSH official website and OneCause platform
- Brand name and logo prominently featured on all social media advertising & hashtags
- Brand to be acknowledged as a sponsor in press releases and media alerts



YOUR SUPPORT MATTERS TO US!

Krissi,

I love and cherish you.

My love for you will always be unwavering, unconditional, and pure. I think of how loved and missed you are.

A father's love is like no other; it's unconditional, strong, and everlasting.

We continue to carry you in our hearts.

In keeping the flame burning, our family has started The Bobbi Kristina Serenity House foundation that is doing great things to help others in need, the way you would have if you were here.

Krissi, on this special day, we honor you, we love you and we shine a light on your memory.

A handwritten signature in black ink, appearing to read 'Bobbi Kristina', with a long, flowing tail.

Eighty-five percent of
IPV victims are women.

A woman is abused
every 9 seconds

WE THANK YOU FOR TAKING THE PLEDGE BY JOINING THE MOVEMENT AND BEING PART OF THE SOLUTION.

LET'S PARTNER!

ENOUGH IS ENOUGH.

THERE IS **HELP** AND THERE IS **HOPE**.



BKSH.ORG

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Thank You
For your support of our
organization



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SERENITY HOUSE

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